

CLR Formulation Concepts

Shine with Confidence Hair Mist

The Shine with Confidence Hair Mist is a silicone-free, light hair mist designed to protect and condition the hair. It helps to counteract discoloration, and promotes the suppleness and shine of the hair.

MultiMoist CLR™ is a natural all-in-one solution for hair that shines, feels irresistibly soft, and is effortlessly manageable. It strengthens hair, reduces frizz, and even protects against color fading caused by repeated washing with shampoo. **Vitamin F forte** is a strong hair conditioner, improving hair combability, and has been shown to protect against hair breakage.

After shampooing, spray over towel dried hair along lengths and tips. Massage and comb through. Do not rinse off. Shake before use.



Featured Products

MultiMoist CLR™ – The natural essence for gorgeous hair



MultiMoist CLR™ provides a holistic and natural solution for effortless hair care without compromises. It consists of a powerful synergistic blend of fructooligosaccharides and beta vulgaris (beet) root extract with multiple important benefits for hair and scalp. It shows convincing effects, in both leave-on and rinse-off formulations. MultiMoist CLR™ potently protects against the oxidative degradation of hair's keratins and lipids, even after just one application in shampoos.

It improves overall hair condition, shine, and suppleness. In addition, MultiMoist CLR™ strengthens hair and reduces frizz and static flyaway. Finally, it even protects against color fading caused by repeated washing with shampoo, making MultiMoist CLR™ a natural all-in-one solution for hair that shines, feels irresistibly soft, and is effortlessly manageable.

Dosage: 1.0%
pH range: 3.0–8.0

INCI Name:
Fructooligosaccharides, Beta Vulgaris (Beet) Root Extract, Water

MultiMoist CLR™ is unpreserved.

Vitamin F forte – Essential fatty acids nourishing hair



Vitamin F forte is a strong hair conditioner, improving hair combability, and has shown to protect against hair breakage. In addition it has many positive features for skin. Vitamin F forte also has some great benefits for skin.

Vitamin F forte contains natural polyunsaturated essential free fatty acids originating from safflower oil, with a particularly high content of linoleic acid.

Also available as Vitamin F water-soluble CLR in water-soluble form. In addition, essential fatty acids in ester form are available as Vitamin F Ethyl Ester CLR and Vitamin F Glyceryl Ester CLR.

Dosage: 1.0%
pH range: 3.0–10.0

INCI Name:
Linoleic Acid, Linolenic Acid

Vitamin F forte is stabilized with a natural tocopherol concentrate.

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VIII-2.385.03A

PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	Deionized Water	Water	N.A.	ad 100
	Puricolor Red ARE 33 FDA (0.4%)	Water, Acid Red 33	BASF	0.02
	Sodium Chloride	Sodium Chloride	N.A.	0.50
	Magnesium Sulfate Heptahydrate	Magnesium Sulfate	N.A.	0.50
	Euxyl K 712	Sodium Benzoate, Potassium Sorbate, Water	Ashland	0.80
	Lactic Acid (80%)	Lactic Acid, Water	N.A.	0.10
	MultiMoist CLR™	Fructooligosaccharides, Beta Vulgaris (Beet) Root Extract, Water	CLR	1.00
B	Vitamin F forte	Linoleic Acid, Linolenic Acid	CLR	1.00
	Copherol F 1300 C	Tocopherol	BASF	0.05
	Cetiol C 5C	Coco-Caprylate/Caprate	BASF	10.00
	Cetiol J 600	Oleyl Erucate	BASF	8.00
	Cetiol Ultimate	Undecane, Tridecane	BASF	6.00
	Perfume Shaolin	Fragrance	Frey+Lau	0.20

Operating Instructions:

Mix A and B separately. Add B to A.

Directions for use:

After shampooing, spray over towel dried hair along lengths and tips. Massage and comb through. Do not rinse off. Shake before use.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies. This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

CLR

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