

## CLR Formulation Concepts

### Tame your Hair Style Protection Foam

The lightweight, multifunctional Tame your Style Protection Foam provides effective heat protection while enhancing moisture retention and hair manageability. It is a highly effective natural alternative delivering flexible hold and frizz control without stiffness or residue.

**MultiMoist CLR™** is a natural all-in-one solution for hair that shines, feels irresistibly soft, and is effortlessly manageable. It strengthens hair, reduces frizz, and even protects against color fading caused by repeated washing with shampoo.

Apply evenly into the length of washed/towel-dry hair. Blow-dry and style as usual.



## Featured Products

### MultiMoist CLR™ – The natural essence for gorgeous hair



MultiMoist CLR™ provides a holistic and natural solution for effortless hair care without compromises. It consists of a powerful synergistic blend of fructooligosaccharides and beta vulgaris (beet) root extract with multiple important benefits for hair and scalp. It shows convincing effects, in both leave-on and rinse-off formulations. MultiMoist CLR™ potently protects against the oxidative degradation of hair's keratins and lipids, even after just one application in shampoos.

It improves overall hair condition, shine, and suppleness. In addition, MultiMoist CLR™ strengthens hair and reduces frizz and static flyaway. Finally, it even protects against color fading caused by repeated washing with shampoo, making MultiMoist CLR™ a natural all-in-one solution for hair that shines, feels irresistibly soft, and is effortlessly manageable.

Dosage: 1.0%  
pH range: 3.0–8.0

INCI Name:  
Fructooligosaccharides, Beta Vulgaris  
(Beet) Root Extract, Water

MultiMoist CLR™  
is unpreserved.

## CLR Formulation

### Tame your Hair Style Protection Foam

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PHASE	TRADE NAME	INCI NAME	SUPPLIER	W/W %
A	Deionized Water	Water	N.A.	ad 100
	Amaze SP	Sodium Polyitaconate	Nouryon	3.00
B	Euxyl K 712	Sodium Benzoate, Potassium Sorbate, Water	Ashland	0.50
	Zemea	Propanediol	Primient Covation LLC	2.00
	<b>MultiMoist CLR™</b>	Fructooligosaccharides, Beta Vulgaris (Beet) Root Extract, Water	<b>CLR</b>	<b>1.00</b>
C	Rewoteric AM C MB	Sodium Cocoamphoacetate	Evonik	4.00
	Dermofeel G 10 LW 70 MB	Polyglyceryl-10 Laurate, Water, Citric Acid	Evonik	4.00
	Perfume Nat. Moisturizing N46990	Fragrance	Carrubba	0.25
D	Ethanol (96%)	Alcohol	Berkel AHK	10.00
E	Puricolor Red ARE 33 (0,02%) / Blue ABL9-X FDA (0,01%)	Water, Acid Red 33, Acid Blue 9	N.A.	0.05
F	Citric Acid (50%)	Citric Acid, Water	N.A.	q.s.

#### Operating Instructions:

Mix A and stir until completely dissolved. Add B in this order and stir. Premix C and add it to AB while stirring. Add D/E and adjust pH value to 4.8-5.3 with F. Fill into foam dispenser.

#### Directions for use:

Apply evenly into the length of washed/towel-dry hair. Blow-dry and style as usual.

The recommendations and formulations given are based on our knowledge and experience in the field of technical application. They are, to the best of our belief, correct, but are offered without obligation. Those who use our recommendations and formulations as well as those who process CLR Active Agents are themselves responsible for the adherence to prevailing statutory regulations and the observance of patent rights as well as other protective rights for other companies. This formula has been manufactured and stability-tested using a special preservative, but has not been subjected to microbiological challenge tests.

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